

## **Data protection information for shareholders and shareholder representatives of SLEEPZ AG at the Annual General Meeting 2018**

We, SLEEPZ AG, Schlüterstraße 38, 10629 Berlin, Tel.: +49 (0)30 20 30 30 50, E-Mail: [welcome@sleepz.com](mailto:welcome@sleepz.com) would like to explain to you below which data we process in connection with the Annual General Meeting. If you have any questions regarding data protection, please do not hesitate to contact our data protection officer at [datenschutz@dsb-moers.de](mailto:datenschutz@dsb-moers.de)

### **Purpose, legal basis, categories of recipients, duration of data processing**

*Purpose: Preparation and execution of the Annual General Meeting 2018*

The Company is legally obliged to conduct the Annual General Meeting in accordance with the German Stock Corporation Act ["AktG"]. The processing of shareholders' personal data is mandatory for the participation of shareholders in the Annual General Meeting and the exercise of their rights. In addition, we may also process personal data to meet further legal obligations, such as regulatory requirements or retention periods under stock corporation, commercial and tax law.

As the person responsible within the meaning of Art. 4 No. 7 of the GDPR, the company processes the following personal data: personal data (e.g. name), contact data (e.g. address and, if applicable, the name of the shareholder representative authorized by the respective shareholder), information on the shares (e.g. number of shares, type of ownership of shares) and administrative data (e.g. number of admission ticket).

Insofar as the personal data are not or have not been provided by the shareholders and shareholder representatives in connection with their registration for the Annual General Meeting, they will or have been transmitted to the Company by the depositary bank or a third party involved in the registration process.

*Legal basis:*

The processing of personal data takes place on the following legal bases:

- Art. 6 (1) c) GDPR for the necessary processing of personal data in order to fulfil a legal obligation to which we are subject in accordance with any applicable EU law or in accordance with any applicable law of a country in which the GDPR is fully or partially applicable.
- Art. 6 (1) f) GDPR for the necessary processing of personal data in order to protect the legitimate interests of us or of third parties, provided that the fundamental freedoms and rights and interests of the data subject do not prevail. Justified interests are in particular our interest in conducting the General Meeting in accordance with the law, the enforcement of our own legal claims as well as the defence against legal claims of third parties and compliance with further legal provisions.

*Receiver:*

The information provided by shareholders attending the Annual General Meeting can be inspected by all shareholders on the basis of Section 129 (4) AktG in the subscriber directory maintained by the company.

Authorities in particular can be considered as further recipients of shareholders' personal data for the purpose of fulfilling legal notification obligations.

SLEEPZ AG uses external service providers for the handling of its Annual General Meeting. External service providers who process personal data on our behalf are contractually bound as contract processors in accordance with Art. 28 GDPR.

With regard to the transmission of personal data to third parties, in particular in the context of countermotions and election proposals by shareholders, reference is made to the explanations regarding the rights of shareholders pursuant to Section 121 (3) No. 3 AktG published on our website <https://www.sleepz.com/en/investor-relations/share-information/annual-general-meeting-shareholders/2018>.

*Storage time:*

The retention periods applicable in connection with general meetings are generally 3 years. Personal data may also be stored if claims are asserted against the Company (statutory limitation period of 3 to 30 years), insofar as the Company is legally obliged to do so or the information is required for the further processing of motions, decisions or legal proceedings relating to the General Meeting.

**Your right of access, rectification, cancellation, opposition and data transferability**

Shareholders of SLEEPZ AG have the right to request information about their personal data. In addition, under certain conditions, they may request their data to be deleted and the processing to be restricted, and there is also a right to data transmission.

If the data are processed to protect legitimate interests, this processing may be objected to if there are reasons for not processing the data. To do so, please contact the company in writing at the above address.

**right of appeal**

You can file a complaint with a data protection supervisory authority at any time. The supervisory authority responsible for SLEEPZ AG is Der Berlinerbeauftragte für Datenschutz und Informationssicherheit, Friedrichstraße 219, 10969 Berlin.